

Highmark Blue Cross Blue Shield Delaware BluePrints for the Community Grant Overview

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AGENDA



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- Priority Areas
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- Questions and Answers

BluePrints for the Community: About

- Highmark Blue Cross Blue Shield Delaware's BluePrints for the Community (BluePrints) Grant Program began in 2007 to support communities and organizations in Delaware. This grant program funds health-related projects and programs that address the BluePrints for the Community priority areas as a means to improve health outcomes in Delaware.
- Highmark Blue Cross Blue Shield Delaware and the Delaware Community Foundation (DCF) Partnership was also created. DCF manages charitable funds for communities and philanthropists. This is a donor advised fund, overseen by the Highmark Blue Cross Blue Shield Delaware Board of Directors and BluePrints for the Community Advisory Council.

BluePrints for the Community: Grant Types

- **Standard Grants** have 4 quarterly application periods throughout the year. An organization can request between \$51,000 and \$250,000 for a health-related program/project.
- **Small Grants** are reviewed on a monthly basis. An organization can request up to \$50,000 for a health-related program/project.
- **Special Grants** are for specific health initiatives announced at the discretion of Highmark Blue Cross Blue Shield Delaware. An organization can apply during the defined grant period.

BluePrints for the Community: Eligibility

- Only 501(c)3 nonprofits or Eligible Government Agencies (must operate to serve the public good and not generate revenue, i.e. libraries, parks, public school districts; not the office of Management & Budget or the Division of Revenue).
- Grant requests should not exceed \$250,000. If you are seeking funding greater than \$250,000, please contact us before submitting an application.
- Funds may be used for a new or existing project/program.
- Organizations must apply at www.delcf.org/grants .
- One application per organization per cycle.

BluePrints for the Community: Ineligibility

- BluePrints does not award grants to individuals or non-501(c)3 organizations.
- Salary costs for staff who are already employed full-time by their organization, except as related to the proposal
- Construction, alteration, maintenance of buildings or building space, unless essential to project implementation.
- Dues for organizational membership in professional societies or awards for individuals.
- Billable services provided by physicians or other providers.
- Permanent equipment or service subscriptions (e.g. Zoom accounts, computers, software/applications, furniture) unless prorated as essential to the proposal.
- Educational materials from non-BCBSD sources if comparable materials are available from BCBSD.

BluePrints for the Community: Priority Areas

- Increasing access to health care for uninsured/underserved
- Supporting early childhood and youth health and wellness
- Reducing health disparities in minority communities
- Recruiting and training health care professionals
- Addressing social determinants of health

BluePrints for the Community: How to Apply

- Go to the DCF Applicant portal accessed via www.delcf.org/grants. Click on the blue apply button. This will take you to our grant portal called Foundant.
- Create an account or log into an existing account. Upon login, you will land on the dashboard. From there, you will find the apply page. This page will show you any currently open opportunities that you can apply for, as well as any relevant deadlines and other applicable information related to them.
- All grants available through DCF are listed on this page. You will need to navigate to the BluePrints Standard or Small grant application.
- Complete the Eligibility Quiz. You can preview the eligibility quiz before applying. If eligible, you will be prompted to complete the application.

Please note: Upon completing registration for a new account and accessing the DCF grant portal for the first time, you will land on the Apply Page.

BluePrints for the Community: How to Apply



[Fundholder Login](#) [Grantseeker Login](#)

[What's new?](#) [Find a Fund](#) [Contact Us](#)

Search site

COVID-19

WAYS TO GIVE

RECEIVE

RESOURCES

ABOUT US

COMMUNITY

PODCAST

Apply for Grants

Since 1986, the Delaware Community Foundation has distributed hundreds of millions of dollars in the community, enabling us to help improve quality of life in the First State and expand opportunities for all.

Through our Community Impact Grants program, we make direct grants to initiatives throughout the state that demonstrate the greatest potential for impact. View our most recent grant recipients:

Focus Grant Recipients

Capital Grants Recipients

Specific Interest Grants Recipients

For more information about our Community Impact Grants and other grants managed by the DCF, including eligibility requirements and how to apply, explore the opportunities below. If you have questions, contact [Yolanda Rushdan](#), Program Associate, at [302.504.5239](tel:302.504.5239). Please like us on [Facebook](#) and follow us on [Twitter](#) for grant announcements!

Apply/Log In

Apply for all grants or manage existing applications

BluePrints for the Community: How to Apply

Statewide

Highmark BCBSD BluePrints for the Community Small Grants

Small grants will support health-related projects, programs and supportive services. Preference is given to programs that fit BluePrints for the Community priority areas. The community priority areas are: increasing access to health care for uninsured/underserved, reducing health disparities in minority communities, supporting early childhood development with initiatives focused on health, recruiting and training health care professionals and addressing social determinants of health.

Grants are reviewed on a rolling basis with decisions announced to applicants at the beginning of each month. Small Grants cannot exceed \$50,000.

[Application now open.](#)

Deadline: Rolling basis through 2021

[Eligibility Requirements](#)

[Sample Application](#)
(for reference only – must apply online)

[Workshop Registration](#)

BluePrints for the Community: How to Apply



Logon Page

Email Address*

mwilliams@delcf.org

Password*

••••••••••

Log On

Create New Account

[Forgot your Password?](#)

Welcome to the Delaware Community Foundation's online grant portal.

New Users: Please click on "Create New Account" to complete the registration process and create your logon credentials.

Existing Users: Please enter your credentials and log in. If you forgot your password, please use the "Forgot your Password" link to the left to reset your password.

Not Sure? If you think that you or someone at your organization has already registered in the system, do not create a new account. Please contact Kelly Sheridan at ksheridan@delcf.org to receive your username.

If you're looking for more information about grant programs before you apply, please visit <https://www.delcf.org/grants>.

BluePrints for the Community: How to Apply

are Community Foundation



Apply



Applicant Dashboard

Public Profile

Applicant:

Mrs. Molly Applicant
mollyapplicant@invalid.email.com
555-555-5555
398 60th Street
Bozeman, MT 59718



Organization:

Example Organization
13-1635295
555-55-5556
398 60th Street
Bozeman, MT 59718

[Contact Email History](#)

If your organization information does not appear correct, please contact the funder. Thank you.

Active Requests **5**

Historical Requests **1**

✓ New Desks

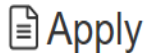
Process: Example Process -Joyce

LOI	Submitted	09/24/2018
Application	Assigned	09/24/2018
Decision	Undecided	

[View LOI](#)

[Edit Application](#)

BluePrints for the Community: How to Apply

[Apply](#)[Role \(Applicant\) ▾](#)

If you have been provided with an Access Code, you may enter it in the box at the top of the page.



Eligibility - Highmark Blue Cross Blue Shield Delaware's BluePrints - Social Determinants of Health

BluePrints for the Community Budget Guidelines

BluePrints does not award grants to individuals.

Allowable Costs Include:

- Salary - grant funds may be used to cover salaries for project-related employees, but cannot be used to pay salary costs for employees who are already employed full time. Exceptions may be made in circumstances where a specified position is supported primarily by grant funds and the applicant can demonstrate that the requested funds would replace existing grant funds.
- Consultant fees
- Materials and supplies (e.g. office supplies, health-related materials)
- Printing and travel that are reasonable and necessary for project implementation.
- Indirect costs are allowable for grants of \$25,000 or more only and cannot exceed 10% of total costs.

Not Allowable Costs Include (these items should not be included in the grant budget request):

- Salary costs for staff who are already employed full-time by their organization (see exceptions above)
- Construction, alteration, maintenance of buildings or building space, unless essential to project implementation
- Dues for organizational membership in professional societies
- Awards for individuals
- Billable services provided by physicians or other providers
- Permanent equipment (e.g. computers, video monitors, software printers, furniture) unless essential to project implementation and not available from other sources
- Educational materials from non-BCBSD sources if comparable materials are available from BCBSD.

Highmark Delaware only accepts applications from 501(c)3 nonprofits or eligible government agency (must operate to serve the public good and not generate revenue, i.e. libraries, parks, public school districts; not the office of Management & Budget or the Division of Revenue).

[Preview](#)[Continue Eligibility Quiz](#)

BluePrints for the Community: Application

I. ORGANIZATION INFORMATION

- Name of Executive Director
- Executive Director Contact Number
- Executive Director Email Address
- Organization Website Address
- How Many Years Has the Organization Been In Operation?
- Brief Organization Overview

BluePrints for the Community: Application

II. GRANT PROPOSAL INFORMATION

- Program/Project Name
- Amount Requested (up to \$50,000 for a Small Grant or \$51,000- \$250,000 for a Standard Grant)
- Program/Project Start Date
- Program/Project End Date
- Total Program/Project Budget

BluePrints for the Community: Application

- Targeted Population

- Provide the actual number of participants being served
- Provide the number of participants directly being served and their demographics (i.e. age, race, gender, socio-economic status, and income).

- Impact, Measures of Success and Expected Health Outcomes

- How will you evaluate this program/project's impact? Please list/describe the proposed goals, strategies or tangible activities that will address the need or problem.
- What are the expected health outcomes and/or performance measures?

BluePrints for the Community: Application

III. REQUIRED DOCUMENTS

- Program/Project Budget
- Organizational Budget
- Board of Directors List
- IRS Determination Letter
- Other Supporting Documents

BluePrints for the Community: Application

PAYMENT PROCESSING

- Grants will be processed through Direct payment via ACH transfer or via check (if requested).

ACKNOWLEDGEMENT

- Signature of Executive Director/CEO or Authorized Personnel is required for both payment processing and submission of the grant application.

BluePrints for the Community: Review

KEY FACTORS CONSIDERED

- Is it health specific?
- Does it address one of the 5 priority areas?
- Is the goal or need clearly articulated?
- Is it an evidence-based program/project aimed at improving the health of the community?
- How is the goal or need being measured to show the health outcomes?
- Is the program budget illustrating how much money will be used for each line item that is relevant to the proposal?

BluePrints for the Community: Review

- All applications received by the deadline will be reviewed.
- If there are questions about your proposal, you will be contacted by Mashiya or Denée.
- Qualified proposals will be evaluated by the BluePrints for the Community Advisory Council.
- All applicants will be notified of final funding decisions via DCF application grant portal, Foundant.

BluePrints for the Community: Examples

- Increasing access to health care for the uninsured/underserved: Health programs to provide mental health services for individuals dealing with homelessness; a mobile health unit that visits areas of the state with a high density of migrant workers.
- Reducing health disparities in minority communities: Past grants related to reducing disparities have included programs/projects that provide free screenings in low-income areas so that health conditions can be better assessed and managed; programming geared toward minority youth to reduce stigma around mental wellness and breakdown cultural barriers to seeking care.
- Addressing social determinants of health: health literacy program to increase utilization of preventive care and ultimately lower cost related to declining health; building green spaces in urban areas to improve health conditions like asthma.

BluePrints for the Community: Dates and Deadlines

- **Quarter 3:** Jul. 19 – Aug. 9, 11:59 pm (notifications week of Sept. 27)
- **Quarter 4:** Sept. 20 – Oct. 12, 11:59 pm (notifications week of Dec. 6)
- Small grants reviewed on a monthly basis (applications received in a given month are usually notified by the second week of the following month)

BluePrints for the Community: Contact Us

- Denée Crumrine
Corporate Communications Manager
Highmark Blue Cross Blue Shield Delaware
Denee.Crumrine@highmarkhealth.org or 410.322.5874
- Mashiya Williams
Program Associate, Health Portfolio
Delaware Community Foundation
mwilliams@delcf.org or 302.504.5229

Visit www.delcf.org/grants for updates and details.

Highmark BCBS BluePrints Grant Overview



Highmark BCBS BluePrints Grant Overview

Q&A

- ***If an organization received funding from Blueprints, for an example the last special Highmark SDOH grant opportunity in September of 2020, will they still qualify for this grant opportunity?***
 - All organizations that meet the eligibility requirements may apply. Previous BluePrints funding does not preclude an organization from consideration.
- ***Is there a limitation on how many Highmark grants are awarded per organization?***
 - BluePrints does not currently impose a limit, but the Council will take giving history into consideration and the outcomes of past awards.
- ***Hi, once we submit the grant application, will someone reach out to us to let us know if we are on the right track?***
 - Yes, Mashiya Williams and Denée Crumrine will ONLY follow up with each organization if there is additional information needed.

Highmark BCBS BluePrints Grant Overview

Q&A

- ***What is the period in which the grant funds need to be spent?***
 - Usually Blueprint grants are 1 year, but can be stretched over a two-year grant period?
- ***If your direct services and mission increase access to health services for uninsured or underinsured, can you use the funding towards general operations to allow you to expand access to care?***
 - The BluePrints Advisory Council will consider requests pertaining to general operations, so long as the anticipated outcomes and impact can be clearly communicated and measured.

Highmark BCBS BluePrints Grant Overview

Q&A

- ***Can funding support the purchase of tangible items or materials that help alleviate basic needs that impact health outcomes? (i.e. prenatal vitamins for expecting mothers, fresh produce prescription programs that provide regular fresh fruits and veggies to a high-risk population like prenatal patients or patients with diabetes)***
 - Yes, but it is recommended that the proposal include other intangible elements. For example, if a portion of the budget is asked to cover food, it would be compelling for the proposal to also include an educational component for how to prepare that food and/or how to make healthy food replacements.
- ***If we can use funds to purchase tangible items, are there any particular items that would be unallowable costs?***
 - If there are items requested that are not addressed by the eligibility guidelines provided, they will be considered on a case by case basis.

Highmark BCBS BluePrints Grant Overview

Q&A

- ***Will we need a grant writer to assist with applying for a Highmark BluePrints Grant?***
 - Although a grant writer can be very helpful, we do not believe it is necessary. Please feel free to reach out to Dennee or Mashiya should you have any questions about the application.